



ADRIAN LÖNN GÖTEBERG

Web/Graphics/Interaction Designer

As an interaction designer I have learnt to solve problems as an engineer and be creative as an industrial designer. In combination I can achieve much more than the usual designer as I speak "both languages"

Please visit <http://thinkadrian.com> for a graphical portfolio

Contact

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Keywords

Create, innovation, simplicity, Swedish design, interaction design, SEO, cross-browser compatibility, SCRUM

Skills

Graphical representation
Adobe Illustrator, Photoshop, Flash, InDesign

Interactive media
XHTML, CSS, XML, Javascript (Prototype/jQuery), Actionscript 2.0 and 3.0, SEO, PHP

Computer skills
Mac OS, Mac OS X, Windows XP, Adobe Illustrator/Flash/Photoshop/Premiere/Indesign/After Effects, Apple Pages/Numbers/Keynote, Microsoft Word/Excel/Powerpoint, Eclipse, Subversion

Languages
Fluid written and spoken English (IELTS 8.0), Native Swedish, written German

Tools of the trade
Apple MacBook Pro, Wacom tablet

Objective

To work with exciting, fast-paced, innovative, and beautiful products, testing my knowledge of both web development and design, and to share the joy with a team of intelligent and creative people. Preferably in an urban environment.

Education

Interaction Technology and Design / Umeå University, Sweden
Programming and Computer Science centered, with multi-disciplinary flavours of, Signal processing, Psychology, and Design.

Relevant past and present employers

Jan 2008 to present: Aesculus/Talkative AB, web-design consultant
The company is changing name and company profile, thus the two names. Talkative is a small consulting firm working with Internet based media and communication. Various internal and external projects including Headweb.com, Strand Interconnect and Eniro AB.
SEO, cross-browser compatibility, XHTML, CSS, Photoshop, Illustrator, Flash, After Effects

Aug 2007 to Mar 2008: Clever Learning AB, multimedia producer
Clever Learning sells interactive, often Flash based, educational material for various companies. Projects include design, illustration and animation for e-learning packages. Customers include Vägverket, ICA and Svenska Spel.
Flash, Illustrator, Photoshop, Actionscript

Aug 2007 to Mar 2008: Headweb AB, web, graphics, and GUI designer
Headweb is a web site selling legal downloads and rentals of digital movies which also develops solutions for streaming media. Work include web design, user-interface design of their software, graphical design of icons, DVD menus, web banner adverts, adverts in print and other print material. *HTML, CSS, Flash, Illustrator, Photoshop, InDesign*

Nov 2006 to Aug 2007: Indpro AB, web and graphics designer
Indpro is an outsourcing company with offices in Stockholm, Sweden and Bangalore, India. Indpro offers various IT solutions, including web. Projects include Luli Karaoke site, SureClub internet community, "Bytessajten.se" trading site and internal marketing material.
Flash Media Server, PHP, HTML, CSS, Javascript, Illustrator, Photoshop, InDesign

Selected skills and accomplishments

Project: Specification, redesign and refactoring of YP section of Eniro.se / Eniro AB via Talkative AB / Oct 2009 - Feb 2010

Building the Yellow Pages from the ground up, aiming for cross-browser compatibility and fast loading times. Preparing for Eniro.dk and Eniro.no. Cleaning up code and localization files.

Photoshop, SEO, XHTML, CSS, Freemarker

Project: Building corporate partner sites / Eniro AB via Talkative AB / Feb 2009 - Oct 2009

Building markup for cross-site web pages for various partners of Eniro AB as well as Eniro Buy&Sell pages. Every week having code reviews with the rest of the front-end team members, discussing code quality, web browsers, current and future web trends.

XHTML, CSS, Freemarker, Javascript (prototypeJS, JQuery), Photoshop

Project: Mobile versions of sites / Eniro AB via Talkative AB / July 2008

Design and implementation of mobil.eniro.se and mobil.krak.dk for various sizes mobile phones including iPhone Web App

XHTML, CSS2.1, CSS3, Freemarker, Photoshop

Project: iPhone site / Eniro AB via Talkative AB / July 2008

Design and implementation of mobil.eniro.se fitted for the iPhone. Time limit 30 hours.

Visit mobil.eniro.se on an iPhone

XHTML, CSS, Freemarker

Project: New GUI for site www.Krak.dk / Eniro AB via Talkative AB / March 2008 - July 2008

Krak.dk is the most popular yellow-pages search site in Denmark which was bought by Eniro AB. Front-end design with focus on cross-browser compatibility, SEO and W3C compliance. <http://www.krak.dk>

Eniro is the largest search engine in Scandinavia and owns various web portals and community sites.

Please visit <http://www.eniro.com> for more information about the company.

XHTML, CSS, JavaScript

Project: Headweb / Headweb AB / autumn 2007 - spring 2008

Multi-platform application GUI and interaction design, graphic and web design, DVD-menu design, advertising. Headweb is a platform and web shop for digital DVD-downloading.

Visit <http://www.headweb.com>

Graphic design, Flash, HTML, CSS

Project: Webportal for trading items / Bytessajten via Indpro / spring 2007

Redesign and implementation of web portal. Working with Indian PHP programmers. "Bytessajten" is a portal for advertising items and bid for items to trade.

Visit <http://www.bytessajten.se>

Vector graphics, HTML, CSS, Javascript

Project: Flash Karaoke Player and Recorder / Luli via Indpro / winter 2006

Design and implementation of Flash application using Flash Media Server technology (Red 5) on a JSP platform. Singiluli is a karaoke application for the web which downloads song lyrics and shows them on your screen in real-time while streaming the song from the server. Your voice will be recorded so other users can listen and vote.

Vector graphics, Flash, Actionscript

Project: News and learning site / Barnens Matskola via ANTS / autumn 2006

Design and updating with new content. "Barnens Matskola" is a project to bring fun and cooking skills to children in grammar school. Simple web design and photo editing.

Visit <http://barnensmatskola.se>

Photoshop, HTML, CSS

Project: Web portal and information database / Umeå University / spring 2005

Designing a web portal for master thesis students of the Interaction Design and Technology programme of Umeå University. Client and admin pages design and implementation.

Visit <http://exjob.interaktion.nu>

HTML, CSS, PHP